



## "The Power of &"

The Power of & brings together a diversity of people, cultures, and concepts to create real-world change. Through the Power of &, we are able to bridge, extend, develop, and enhance our community, both locally and globally. In our first annual TEDxValparaisoUniversity event, we will uncover these possibilities. We look forward to discussing ways in which you could help underwrite and add to this incredible new experience.

## TEDxValparaisoUniversity Mission

TEDxValparaisoUniversity is a forward-thinking, student-led event. Aiming to challenge convention with a constructive attitude, we hope to inspire change and innovation that spreads beyond the Northwest Indiana campus.

## Why Partner with TEDxValparaisoUniversity

TED and TEDx Events and Content continue to be the center of focus for thought leaders and future leaders serving Northwest Indiana, across the country, and around the world. Partnering with TEDxValparaisoUniversity gives your business the opportunity to link with a prestigious name and show the area community that your company is part of the movement to ask questions, uncover passions, and spark innovation. Don't miss your opportunity to partner with TEDxValparaisoUniversity in its inaugural year.

## In-kind Sponsorship

In addition to cash sponsorships, there are numerous ways you can participate through in-kind donations. Below are some areas we have identified, but the range of possibilities is wide open. We will customize benefits packages based on the relative value of the in-kind gift.

- 1 T-shirts – TEDx
- 2 T-shirts – general attendees
- 3 Items for gift bags
- 4 Gift bags
- 5 Hotel accommodations
- 6 Airfare
- 7 Food/Refreshments/Beverages
- 8 Name tags
- 9 Lanyards
- 10 Pens
- 11 Signage
- 12 Printing services
- 13 Transportation

## Sponsorship Levels

According to your budget, we can match your goals with the needs of the event. Here are the levels of sponsorship available and the number of admissions provided.

Level	Sponsorship Levels			
	Level	\$10,000	\$5,000	\$2,500
Number of admissions	10	6	4	2
<b>LOGO DISPLAY AND MENTION</b>				
Website	1st rank	2nd rank	3rd rank	4th rank
Hotlinked logo	X	X	X	X
Logo in printed program	X	X		
Mention in printed program			X	X
Logo on additional promotional items	X	X	X	
Presentation slides	X	X	X	X
Explicitly mentioned by host and acknowledgement of partnership during opening remarks	2 minutes	2 minutes	1 minute	mention
Logo placement on livestream	X	X	X	
Logo at viewing parties	X	X	X	X
Sponsor slide shown before, during, and after	X	X	X	X
<b>ADVERTISEMENT</b>				
Informational table	X	X		
Opportunity to include promotional item in attendee package (at cost of sponsor)	X	X	X	X
<b>PRESS RELEASE</b>				
Mentioned in press release	X	X	X	

## Contact Info

TEDxValparaisoUniversity is a fantastic place to expose your brand to industry leads and decision makers in the community.

Please consider this sponsor pack as a starting point. We are more than happy to answer any questions you may have, so please don't hesitate to get in touch.

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